Welcome to Think

We are thrilled to have you here with us in the beautiful city of San Francisco! During this week of learning, inspiration and innovation you’ll have access to thousands of sessions and labs, hundreds of interactive experiences in Think Campus, and unlimited opportunities to network with your community and industry experts. Use this guide to map your journey and ensure you don’t miss a thing!

think 2019

Download the IBM Events Mobile App

The IBM Events mobile app is your best resource for everything Think. Select “Think 2019” from the list of events and log in with your IBMid and password. Build your agenda from there, save sessions, and get important alerts throughout the day.

Mobile App Help Desk
Moscone North, South, and West*
Lobby
Mon–Tue  7:00am–8:00pm
Wed–Thu  8:00am–7:00pm
Fri  8:00am–12:00pm

* West only through Wednesday, 11:30am
<table>
<thead>
<tr>
<th>Day</th>
<th>Time</th>
<th>Event Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Monday</td>
<td>7:00am–6:00pm</td>
<td>Community Day, InnerCircle, Project Debater Launch</td>
</tr>
<tr>
<td></td>
<td>7:00am–8:00pm</td>
<td>Think Park, Howard Street</td>
</tr>
<tr>
<td></td>
<td>8:00am–6:00pm+</td>
<td>Breakout Sessions, Executive Meeting Center, InnerCircle, Innovation Talks, Think Campus, Think Academy, Trends &amp; Directions</td>
</tr>
<tr>
<td></td>
<td>8:30am–3:00pm</td>
<td>Code Café, TableTop Tap House</td>
</tr>
<tr>
<td></td>
<td>3:30pm–7:30pm</td>
<td>Chairman’s Address: Building Smarter Businesses, Moscone West</td>
</tr>
<tr>
<td></td>
<td>5:00pm–7:30pm</td>
<td>Think Campus Grand Opening &amp; Welcome Reception, Think Park and Moscone South, Exhibitor Level</td>
</tr>
<tr>
<td>Tuesday</td>
<td>7:00am–8:00pm</td>
<td>Think Park, Howard Street</td>
</tr>
<tr>
<td></td>
<td>8:00am–6:00pm</td>
<td>Breakout Sessions, Executive Meeting Center, InnerCircle, Innovation Talks, Think Campus, Think Academy, Trends &amp; Directions</td>
</tr>
<tr>
<td></td>
<td>10:00am–11:00am</td>
<td>IBM Research Science Slam, Moscone West</td>
</tr>
<tr>
<td></td>
<td>11:30am–12:10pm</td>
<td>Accelerating the Journey to AI, Think Theater</td>
</tr>
<tr>
<td></td>
<td>1:30pm–2:10pm</td>
<td>Hybrid, Multicloud by Design, Accelerating the Enterprise Cloud Journey, Think Theater</td>
</tr>
<tr>
<td></td>
<td>3:30pm–4:10pm</td>
<td>The Blueprint for Smart Businesses, Think Theater</td>
</tr>
<tr>
<td>Wednesday</td>
<td>7:00am–8:00pm</td>
<td>Think Park, Howard Street</td>
</tr>
<tr>
<td></td>
<td>8:00am–6:00pm</td>
<td>Breakout Sessions, Executive Meeting Center, InnerCircle, Innovation Talks, Think Campus, Think Academy, Trends &amp; Directions</td>
</tr>
<tr>
<td></td>
<td>10:00am–11:00am</td>
<td>IBM Research Science Slam, Moscone West</td>
</tr>
<tr>
<td></td>
<td>11:30am–12:10pm</td>
<td>Accelerating the Journey to AI, Think Theater</td>
</tr>
<tr>
<td></td>
<td>1:30pm–2:10pm</td>
<td>Hybrid, Multicloud by Design, Accelerating the Enterprise Cloud Journey, Think Theater</td>
</tr>
<tr>
<td></td>
<td>3:30pm–4:10pm</td>
<td>The Blueprint for Smart Businesses, Think Theater</td>
</tr>
<tr>
<td>Thursday</td>
<td>7:00am–8:00pm</td>
<td>Think Park, Howard Street</td>
</tr>
<tr>
<td></td>
<td>8:00am–6:00pm+</td>
<td>Breakout Sessions, Executive Meeting Center, InnerCircle, Innovation Talks, Think Campus, Think Academy, Trends &amp; Directions</td>
</tr>
<tr>
<td></td>
<td>10:00am–11:00am</td>
<td>IBM Research Science Slam, Moscone West</td>
</tr>
<tr>
<td></td>
<td>11:30am–12:10pm</td>
<td>Accelerating the Journey to AI, Think Theater</td>
</tr>
<tr>
<td></td>
<td>1:30pm–2:10pm</td>
<td>Hybrid, Multicloud by Design, Accelerating the Enterprise Cloud Journey, Think Theater</td>
</tr>
<tr>
<td></td>
<td>3:30pm–4:10pm</td>
<td>The Blueprint for Smart Businesses, Think Theater</td>
</tr>
<tr>
<td>Friday</td>
<td>7:00am–12:00pm</td>
<td>Think Park, Howard Street</td>
</tr>
<tr>
<td></td>
<td>8:00am–6:00pm</td>
<td>Breakout Sessions, Executive Meeting Center, InnerCircle, Innovation Talks, Think Campus, Think Academy, Trends &amp; Directions</td>
</tr>
<tr>
<td></td>
<td>10:00am–11:00am</td>
<td>IBM Research Science Slam, Moscone West</td>
</tr>
<tr>
<td></td>
<td>11:30am–12:10pm</td>
<td>Accelerating the Journey to AI, Think Theater</td>
</tr>
<tr>
<td></td>
<td>1:30pm–2:10pm</td>
<td>Hybrid, Multicloud by Design, Accelerating the Enterprise Cloud Journey, Think Theater</td>
</tr>
<tr>
<td></td>
<td>3:30pm–4:10pm</td>
<td>The Blueprint for Smart Businesses, Think Theater</td>
</tr>
</tbody>
</table>

*Check the mobile app for specific times and locations*
## Conference Hours

<table>
<thead>
<tr>
<th>Registration Locations</th>
<th>Monday</th>
<th>Tuesday</th>
<th>Wednesday</th>
<th>Thursday</th>
<th>Friday</th>
</tr>
</thead>
<tbody>
<tr>
<td>Moscone West</td>
<td>7:00am–6:00pm</td>
<td>7:00am–10:00am</td>
<td>Closed</td>
<td>Closed</td>
<td>Closed</td>
</tr>
<tr>
<td>Level 2</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Moscone North</td>
<td>7:00am–8:00pm</td>
<td>7:00am–8:00pm</td>
<td>8:00am–7:00pm</td>
<td>8:00am–7:00pm</td>
<td>8:00am–12:00pm</td>
</tr>
<tr>
<td>Lobby</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Moscone South</td>
<td>7:00am–8:00pm</td>
<td>7:00am–8:00pm</td>
<td>8:00am–7:00pm</td>
<td>8:00am–7:00pm</td>
<td>8:00am–12:00pm</td>
</tr>
<tr>
<td>Lobby</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Satellite Registration</td>
<td>7:00am–8:00pm</td>
<td>7:00am–8:00pm</td>
<td>Closed</td>
<td>Closed</td>
<td>Closed</td>
</tr>
<tr>
<td>InterContinental,</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Westin St. Francis,</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Hilton</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Help Desks</th>
<th>Monday</th>
<th>Tuesday</th>
<th>Wednesday</th>
<th>Thursday</th>
<th>Friday</th>
</tr>
</thead>
<tbody>
<tr>
<td>Information Desk</td>
<td>7:00am–8:00pm</td>
<td>7:00am–8:00pm</td>
<td>8:00am–7:00pm</td>
<td>8:00am–7:00pm</td>
<td>8:00am–12:00pm</td>
</tr>
<tr>
<td>Information Desk</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Moscone North &amp; South,</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Lobby, Level 1</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Mobile App Help Desk</td>
<td>7:00am–8:00pm</td>
<td>7:00am–8:00pm</td>
<td>8:00am–7:00pm</td>
<td>8:00am–7:00pm</td>
<td>8:00am–12:00pm</td>
</tr>
<tr>
<td>Mobile App Help Desk</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Moscone North &amp; South,</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Lobby, Level 1</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Mobile App Help Desk</td>
<td>7:00am–6:00pm</td>
<td>7:00am–5:00pm</td>
<td>8:00am–11:30am</td>
<td>Closed</td>
<td>Closed</td>
</tr>
<tr>
<td>Mobile App Help Desk</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Moscone West, Foyer,</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Level 2</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Well-being Information</td>
<td>7:00am–8:00pm</td>
<td>7:00am–8:00pm</td>
<td>8:00am–7:00pm</td>
<td>8:00am–7:00pm</td>
<td>8:00am–12:00pm</td>
</tr>
<tr>
<td>Desk</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Coat Check</td>
<td>7:00am–10:00pm</td>
<td>7:00am–6:00pm</td>
<td>8:00am–11:30am</td>
<td>Closed</td>
<td>Closed</td>
</tr>
<tr>
<td>Moscone West</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

1 Open to InnerCircle program only (Mon 7:00am–3:00pm)

2 Includes ancillary meeting, transportation, and housing desks available as well
### Conference Hours (cont’d)

#### Featured Areas

<table>
<thead>
<tr>
<th>Location</th>
<th>Monday</th>
<th>Tuesday</th>
<th>Wednesday</th>
<th>Thursday</th>
<th>Friday</th>
</tr>
</thead>
<tbody>
<tr>
<td>Think Campus&lt;br&gt;Moscone South, Halls A-D</td>
<td>Closed</td>
<td>5:00pm–7:30pm</td>
<td>8:00am–6:30pm</td>
<td>8:00am–6:30pm</td>
<td>8:00am–12:00pm</td>
</tr>
<tr>
<td>Think Exec Meeting Center&lt;br&gt;Moscone North, Hall F</td>
<td>Closed</td>
<td>8:30am–3:00pm</td>
<td>8:30am–6:00pm</td>
<td>8:30am–6:00pm</td>
<td>8:30am–12:00pm</td>
</tr>
<tr>
<td>Think Park&lt;br&gt;Howard Street</td>
<td>7:00am–8:00pm</td>
<td>7:00am–8:00pm</td>
<td>7:00am–8:00pm</td>
<td>7:00am–8:00pm</td>
<td>7:00am–12:00pm</td>
</tr>
<tr>
<td>Business Partner Café&lt;br&gt;Moscone North, Hall F</td>
<td>Closed</td>
<td>8:30am–5:00pm</td>
<td>8:30am–6:00pm</td>
<td>8:30am–6:00pm</td>
<td>8:30am–12:00pm</td>
</tr>
<tr>
<td>Think Academy&lt;br&gt;Moscone South, 104/105</td>
<td>Closed</td>
<td>8:30am–2:30pm</td>
<td>8:30am–6:00pm</td>
<td>8:30am–6:00pm</td>
<td>8:30am–12:00pm</td>
</tr>
<tr>
<td>InnerCircle Lounge&lt;br&gt;City View</td>
<td>5:00pm–7:00pm</td>
<td>8:00am–5:00pm</td>
<td>8:00am–6:00pm</td>
<td>8:00am–6:00pm</td>
<td>8:00am–12:00pm</td>
</tr>
<tr>
<td>IBM Champion Lounge&lt;br&gt;Moscone South, Lobby</td>
<td>Closed</td>
<td>8:00am–5:00pm</td>
<td>8:00am–6:00pm</td>
<td>8:00am–6:00pm</td>
<td>8:00am–12:00pm</td>
</tr>
<tr>
<td>IBM European Lounge&lt;br&gt;Moscone South, Upper Mezz</td>
<td>9:00am–5:00pm</td>
<td>8:00am–5:00pm</td>
<td>8:00am–6:00pm</td>
<td>8:00am–6:00pm</td>
<td>8:00am–12:00pm</td>
</tr>
<tr>
<td>Code Café&lt;br&gt;Tabletop Tap House</td>
<td>Closed</td>
<td>3:30pm–7:30pm</td>
<td>8:00am–6:00pm</td>
<td>8:00am–6:00pm</td>
<td>Closed</td>
</tr>
</tbody>
</table>

#### Food and Beverage

<table>
<thead>
<tr>
<th>Meal</th>
<th>Monday</th>
<th>Tuesday</th>
<th>Wednesday</th>
<th>Thursday</th>
<th>Friday</th>
</tr>
</thead>
<tbody>
<tr>
<td>Morning Refreshment&lt;br&gt;Howard Street</td>
<td>7:00am–10:00am</td>
<td>7:00am–10:00am</td>
<td>8:00am–10:00am</td>
<td>8:00am–10:00am</td>
<td>8:00am–10:00am</td>
</tr>
<tr>
<td>Lunch&lt;br&gt;Yerba Buena Gardens, Hilton, InterContinental, Westin St. Francis, St. Regis</td>
<td>11:00am–1:00pm</td>
<td>11:00am–1:00pm</td>
<td>11:00am–1:00pm</td>
<td>11:00am–1:00pm</td>
<td>Closed</td>
</tr>
</tbody>
</table>

---

1 Open to InnerCircle program only (Monday)

2 Lunch available at the Westin St. Francis on Wednesday and Thursday only
General Information

Conference Badge
A conference badge is required for all Think activities

Emergency
Reach Moscone Center security by dialing 511 from any house phone or 415-974-4021 from your mobile device

First Aid and EMT
Moscone North
First Aid Office at Hall F
Moscone South
First Aid Office at Room 6
Moscone West
First Aid Office on Level 1
Yerba Buena Gardens

Get Social
Stay up-to-date with all things #think2019

Welcome Reception & Campus Grand Opening

Let’s celebrate the first big day of Think 2019!

Join us for the exciting Grand Opening celebration of Think Campus! Raise a glass to innovation, meet industry experts, engage in interactive demos, and connect with your community while enjoying light bites and beverages.

February 12
Tuesday

5:00pm–7:30pm
Following the Chairman’s Address

Think Campus
Moscone South

Think Park
Howard Street

Code Café
Tabletop Tap House

Privacy Room
Moscone South, Level 3
(behind Room 314)
Westin St. Francis*
Hilton*

Wireless Information
SSID: Think2019

*Check mobile app for specific locations
Chairman’s Address

**Tuesday**

**3:30pm–5:00pm**
Think 2019 Chairman’s Address: Building Smarter Businesses
*Moscone West, Level 2 Ballroom*

**Guest speakers:**
- Karen Amaker
  Director,
  P-TECH Norwalk
- John Donovan
  CEO,
  AT&T
- Bernard Tyson
  Chairman & CEO,
  Kaiser Permanente

**IBM speaker:**
Ginni Rometty
President & CEO,
IBM

**Wednesday**

**10:00am–11:00am**
IBM Research Science Slam: Predicting 5 Innovations to Help Change Our Lives in the Next 5 Years
*Moscone West, Level 2 Ballroom*

**IBM speaker:**
Arvind Krishna, SVP, Cloud and Cognitive Software

**1:30pm–2:10pm**
Hybrid, Multicloud by Design. Accelerating the Enterprise Cloud Journey
*Moscone North, Exhibition Level Think Theater*

**IBM speakers:**
- Hillery Hunter; Arvind Krishna; Juan Zufiria Zatarain

**Guest speakers:**
- Paul Cormier, EVP and President, Products and Technologies, Red Hat;
- Patrick Gelsinger, CEO, VMware;
- Devin Miller, Digital Development Manager, ExxonMobil;
- Colleen Speer, Senior Vice President, SAP Cloud Platform;
- Sarp Uzkan, President IT, Tribune Publishing Company

**3:30pm–4:10pm**
The Blueprint for Smart Businesses
*Moscone North, Exhibition Level Think Theater*

**IBM speakers:**
- Kelly Chambliss; Mark Foster

**Guest speaker:**
Sorabh Saxena, EVP & President, AT&T Bus Global Ops & Svcs

**11:30am–12:10pm**
Accelerating the Journey to AI
*Moscone North, Exhibition Level Think Theater*

**IBM speakers:**
- Reena Ganga; Arvind Krishna; Rob Thomas

**Guest speakers:**
- Jack McCarthy, CIO, The State of NJ Judiciary;
- Laurent Prudhon, Head of the Cognitive Factory, Credit Mutuel;
- Guy Taylor, Executive Head of Data-Driven Intelligence, NedBank

**General Session & Keynotes**

**Tuesday**

**3:30pm–5:00pm**
Think 2019 Chairman’s Address: Building Smarter Businesses
*Moscone West, Level 2 Ballroom*

**IBM speaker:**
Ginni Rometty
President & CEO,
IBM

**11:30am–12:10pm**
Accelerating the Journey to AI
*Moscone North, Exhibition Level Think Theater*

**IBM speakers:**
- Reena Ganga; Arvind Krishna; Rob Thomas

**Wednesday**

**10:00am–11:00am**
IBM Research Science Slam: Predicting 5 Innovations to Help Change Our Lives in the Next 5 Years
*Moscone West, Level 2 Ballroom*

**IBM speaker:**
Arvind Krishna, SVP, Cloud and Cognitive Software

**1:30pm–2:10pm**
Hybrid, Multicloud by Design. Accelerating the Enterprise Cloud Journey
*Moscone North, Exhibition Level Think Theater*

**IBM speakers:**
- Hillery Hunter; Arvind Krishna; Juan Zufiria Zatarain

**Guest speakers:**
- Paul Cormier, EVP and President, Products and Technologies, Red Hat;
- Patrick Gelsinger, CEO, VMware;
- Devin Miller, Digital Development Manager, ExxonMobil;
- Colleen Speer, Senior Vice President, SAP Cloud Platform;
- Sarp Uzkan, President IT, Tribune Publishing Company

**3:30pm–4:10pm**
The Blueprint for Smart Businesses
*Moscone North, Exhibition Level Think Theater*

**IBM speakers:**
- Kelly Chambliss; Mark Foster

**Guest speaker:**
Sorabh Saxena, EVP & President, AT&T Bus Global Ops & Svcs
Innovation Talks

Tuesday 9:30am–10:10am
Disruptive Robotic Technologies
Augmenting Human Performance
Park Theater

Conor Walsh
Professor of Engineering and Applied Sciences, Harvard University

Wednesday 2:30pm–3:10pm
Human-robot Interaction
Park Theater

Dr. Kate Darling
Research Specialist, MIT Media Lab and Harvard University

Thursday 9:30am–10:10am
Igniting the Next Generation of
Innovation to Change the World
Think Theater

Chelsea Clinton
Vice Chair, Clinton Foundation

Thursday 11:30am–12:10pm
Mycelia — Connecting the Dots for Music Makers
Park Theater

Imogen Heap
Musician, Producer, Composer

Tuesday 1:30pm–2:10pm
Reaching Straight to Mars and Beyond
Park Theater

Taylor Richardson
Astronaut StarBright

Wednesday 2:30pm–3:10pm
Zucked
Think Theater

Roger McNamee
Author, Managing Director, Elevation Partners

Thursday 10:30am–11:10am
Intersectionality, Marketplace Strategy, and the Future of Inclusion
Park Theater

Tia Silas
Vice President, Chief Diversity & Inclusion Officer, IBM

Thursday 12:30pm–1:10pm
Live with NFL Legend Joe Montana
Think Theater

Joe Montana
Legendary NFL Quarterback, four time Super Bowl Champion

Wednesday 12:30pm–1:10pm
Empowering the World with an Innovative Social Platform
Park Theater

Tiffany Pham
Founder and CEO, Mogul

Wednesday 3:30pm–4:10pm
Unleashing Technology for Social Good
Park Theater

Guillermo Miranda
Vice President & Global Head, IBM Corporate Citizenship

Ginni Rometty
President & CEO, IBM

Thursday 11:30am–12:10pm
Open Source: The Cornerstone to Innovation and Future for the Enterprise
Yerba Buena Theater

Ginni Rometty
President & CEO, IBM
Innovation Talks (cont’d)

Thursday 1:30pm–2:10pm
From Space to Earth... and Back Again
Park Theater

Homer Ahr
Space Exploration Advocate

Matthias Biniok
Lead Watson Architect

Emily Calandrelli
Executive Producer, Host, Author

Taylor Richardson
Astronaut StarBright

Steve Smith
Former Astronaut, The Explorer’s Mindset

Friday 9:30am–10:10am
GROW: Bold Decisions for Career Growth
Park Theater

Janine Sneed
CDO and VP Customer Success, IBM Hybrid Cloud

Thursday 2:30pm–3:10pm
Freestylin’ the Cloud with Tony Hawk and Rodney Mullen
Park Theater

Tony Hawk
Legendary Skateboarder and Entrepreneur

Rodney Mullen
Legendary Skateboarder and Entrepreneur

Thursday 3:30pm–4:10pm
Be A Champion
Park Theater

Paul Papas
Global Leader, Digital Strategy & iX

Welcome to Think Today — your live broadcast channel keeping you connected to everything at Think. Tune in for breaking news, transportation and weather updates, and all the information you need to make the most of your Think experience. Our live coverage takes you into the sessions and behind-the-scenes. Along the way, we’ll introduce you to some of the most innovative minds, visionary leaders, and fascinating people at Think. This is must-see TV, Think-style!

Our world-class reporters will be in the studio, around town, and inside Think Campus to bring you the best stories and provide insights and analysis.

Watch on your mobile device with the Think Today feature in the menu of your IBM Events mobile app, or go to ibm.com/events/think/watch.
Think Park

Central within the greater Moscone Think Campus and easy to reach from Moscone North, South and West buildings, Think Park is an open-air destination for keynote overflow viewing, meeting up with other attendees, grabbing a morning beverage, taking in a session, and making the Be Equal pledge.

This is also where you’ll find the Park Theater, dedicated to innovation sessions throughout the week.

Hours
Mon–Thu 7:00am–8:00pm
Fri 7:00am–12:00pm

Be Equal

Be Equal Lounge in Think Park
Tue–Thu 8:00am–6:00pm
Fri 9:00am–12:00pm

Be Equal is a call to action to promote gender equality in leadership roles in the workplace. Stop by the Be Equal Lounge to learn more about the campaign, recharge with a Bee Bar drink, and make a pledge to diversity and inclusion.

Diversity and Inclusion Breakfast
Moscone West, Level 2
Wed 7:30am–9:00am

Join Michelle Peluso, IBM SVP Digital Sales and CMO, and a panel of fellow business leaders to hear how they are enacting change in their organizations.

Co-sponsored by:
Built with you in mind, Think Campus helps you to focus on the technologies that matter most to you and to connect with other thinkers who share your passions and interests. Explore our main areas of focus to find the Campus that’s right for you:

- Cloud & Infrastructure
- Data & AI
- Security & Resiliency

Smarter Business Showcase brings it all together, teaching you how to apply the right tools, techniques, and innovative solutions to accelerate your business.

Each day in your Campus will be full of opportunities to network, learn, and grow:

- Take deep dives into your topics of choice in our Think Tanks.
- Learn how the latest technology is impacting companies like yours in Campus Theaters.
- Immerse yourself in interactive demos with guidance from experts.
- Visit our expo to learn from hundreds of Business Partners and discuss their tailored solutions for helping you advance your business.
Site Map

1. **Moscone West**
   - Registration & Information Desk (Sun–Tue am only)
   - Chairman’s Address
   - General Session: Research Science Slam

2. **Moscone North**
   - Registration & Information Desk
   - Think Theater (Featured Sessions)
   - Executive Meeting Center
   - Business Partner Café

3. **Moscone South**
   - Registration & Information Desk
   - Think Academy
   - Think Campus
   - Bookstore & Think Store

4. **Think Park (Howard St.)**
   - Think Park Theater (Featured Sessions)
   - Be Equal Lounge

5. **Yerba Buena Gardens**
   - Lunch (Tue–Thu)
   - Samovar
   - B Restaurant

6. **Press Club**
7. **Yerba Buena Forum**
8. **Yerba Buena Theater**
   - Featured Sessions
9. **AMC Metreon**
   - Breakout Sessions
   - Code
10. **City View**
    - InnerCircle Lounge
11. **Tabletop Tap House**
    - Code Café
12. **InterContinental**
    - Registration
    - Breakout Sessions
13. **Hilton Union Square**
    - Registration
    - Breakout Sessions
14. **Westin St. Francis**
    - Registration
    - Breakout Sessions
15. **St. Regis**
16. **W Hotel**
### Business Partner Sponsors

#### Premier Partners
- Red Hat 415
- Rocket Software 405
- Salesforce 400
- SAP N/A
- VMware 515

#### Business Partners
- 3HTP 587
- Accenture 500
- ADVA Optical Networking 625
- AlgoSec 114
- AppDynamics LLC 313
- AppFusions 423
- Aricent 518
- Arrow Electronics 620
- Asponte Technology 596
- AT&T Business 546
- Automation Anywhere 306
- Avaya 547
- Ayehu Inc. 338
- Box, Inc. 421
- BP3 Global 456
- Breakaway Technologies, Inc. 631
- CA Technologies 301
- Capgemini 550
- Carbon Black 118
- Cateina Technologies Private Limited 451
- Cavenion 117
- CDW 122
- Chainyard 450
- Check Point Software Technologies 316
- Cisco Systems, Inc. 560
- Cloudflare 602
- CNETRIC USA INC. 341
- Coalfire 593
- Cockroach Labs 454
- CoEnterprise 353
- Cognizant 300
- Compact Solutions 351
- Compta – Business Solutions, SA 355
- CoreMedia 616
- CTERA 572
- Cubewise North America 636
- CyberSource A Visa Solution 634
- CyberX 109
- Datadog 604
- Datameer 330
- DCS 475
- Densify 519
- Digital Realty 594
- Domain Tools 110
- Dun & Bradstreet 352
- DXC Technology 342
- enChoice 517
- Experis, a Manpower Company 621
- FS Networks 104
- Findability Sciences Inc 326
- Forcepoint 126
- ForeScout 102
- Fortinet 129
- Galileo Performance Explorer 567
- gen-E 588
- GitHub 545
- GitLab 108
- Gordon Flesch Company 333
- HCL 601
- Hortonworks, Inc. 308
- HTx Holdings 615
- IBM AI Certification 347
- IBM Collaboration Solutions 354
- IBM Global University Programs 310
- IBM Software Subscription and Support 605
- Ignite FirstRain 327
- Imagine Solutions 626
- InfuxData 624
- Infosys Ltd 113
- Ingram Micro 910
- Integro 340
- Intel Corporation 410
- Interloc Solutions 618
- INTERPROCOM 613
- Ironside 350
- Juniper Networks 632
- Komprise 372
- KPMG 465
- Lenovo 569
- Lightwell 474
- LogDNA 598
- MagicLamp Software Solutions Inc. 334
- MANTA – Data Lineage Automation 472
- Mark III Systems 552
- Mastech 371
- InfoTrellis, Inc 455
- McAfee 115
- Mellanox Technologies 633
- Mendix Inc. 600
- Micro Focus 635
- Miracle Software Systems, Inc. 309
- Mirakl 597
- Miria 373
- Motio 346
- Nastel Technologies 312
- NEC Corporation of America 325
- Neoris Building Solutions 473
- NetApp 559
- NeuVector 127
- New Relic 590
- Nozomi Networks 119
- Numerify 589
- Nutanix 205
- ObjectFrontier, Inc 336
- ON24 639
- Onapsis 103
- Openlogix Corporation 611
- OpenPOWER Foundation 630
- OSNEXUS 619
- Palo Alto Networks 112
- panagenda 337
- Pepperdata 617
- Persistent Systems 329
- Pitney Bowes 315
- Power Maroc 629
- PragmaEdge, Inc. 455
- PRIMEUR 471
- ProLifics 420
- PUBLICIS SAPIENT 380
- Pure Storage 344
- Pyramid Solutions, Inc. 319
- Qualys 516
- QuerySurge 331
- Radiant Logic 128
- Recorded Future 111
- ReliaQuest 123
- Reveille 328
- Ribbon 343
- Riverbed 610
- Rogue Wave Software 381
- Royal Cyber Inc 384
- RPR Wyatt 612
- SAS Institute 314
- ScienceLogic 307
- SECO spa 595
- SecurityFirst 116
- ServiceNow 505
- SES Networks 623
- Skitter 457
- Skytap 520
- Smash 345
- Smart Block Laboratory 638
- SmartBear Software 452
- SoftServe 332
- Splunk 607
- SQream 348
- Streebo Inc. 476
- SUSE 562
- Sysdig 603
- Tata Consultancy Services 540
- Tech Data 302
- Tech Mahindra (Americas) Inc 523
- Tenable, Inc 120
- Thales eSecurity 125
- The Weather Company, an IBM Business 303
- Tiny Technologies 622
- TIS - Objektni informacijski sustavi d.o.o. 614
- TrustRadius 107
- Ubuntu / Canonical 311
- Veeam Software Corporation 510
- Veritas 105
- Wandera 121
- WANDisco 627
- WeaveWorks 100
- Whereware, LLC 335
- WikiNet 374
- Willis Towers Watson 124
- Wipro Technologies 480
- XORUX 637
- Zerto 522
- Zilker Technology 628
Trends & Directions

**Tuesday**

9:30am–10:10am
Digitizing the Flow of Goods, Information and Money with Blockchain
Yerba Buena Theater

10:30am–11:10am
Managing the Hybrid Multicloud World for Digital Transformation
Yerba Buena Theater

12:30pm–1:10pm
Access the Future Today: Quantum Computing
Yerba Buena Theater

1:30pm–2:10pm
Yerba Buena Theater

**Wednesday**

12:30pm–1:10pm
Modernizing Your Data Estates for an AI and Multicloud World
Yerba Buena Theater

2:30pm–3:10pm
Simplifying Support Services with Automation and Insights Innovation
Yerba Buena Theater

3:30pm–4:10pm
The Race to Digital Transformation Fueled by Modern Infrastructure
Yerba Buena Theater

4:30pm–5:10pm
Unlocking New Value from IoT, with AI and Advanced Analytics
Think Theater

4:30pm–5:10pm
We’re the Movers — Migrating Cloud From Anywhere to Anywhere
Yerba Buena Theater

**Thursday**

9:30am–10:10am
From Idea to MVP: Cloud Garage Live
Yerba Buena Theater

10:30am–11:10am
Put AI to Work
Think Theater

10:30am–11:10am
Beyond Esthetics, When Design Means Business
Yerba Buena Theater

11:30am–12:10pm
5 Imperatives for the Supply Chain of the Future
AMC at Metreon — IMAX

1:30pm–2:10pm
How Smarter Leadership Delivers Transformative Outcomes in the Age of Disruption
Think Theater

1:30pm–2:10pm
Re-inventing the Approach to Talent in the Era of AI
Yerba Buena Theater

2:30pm–3:10pm
How to Engineer Modern Marketing for Business Growth
Yerba Buena Theater

3:30pm–4:10pm
Real-world Modernization
Yerba Buena Theater
## Satellite Viewing

<table>
<thead>
<tr>
<th>Locations</th>
<th>Project Debater Launch</th>
<th>Chairman’s Address &amp; Science Slam</th>
<th>Keynotes</th>
<th>Trends &amp; Directions(^1)</th>
<th>Innovation Talks(^1)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yerba Buena Forum</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Yerba Buena Theater</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Howard Street Park Satellite</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Howard Street Park Theater</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>AMC Metreon IMAX Theater 16</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Tabletop Tap House(^2)</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Hilton Hotel</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Think Theater(^3)</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td><em>Moscone North Hall E</em></td>
<td>✓</td>
<td>✓</td>
<td></td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Yerba Buena Gardens(^4)</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>

1. Not all sessions have satellite viewing — check mobile app for schedule
2. Tuesday only
3. Wednesday only
4. Seating and wifi available for livestreaming on your device

## Watch Live

Watch sessions live and on demand. The Chairman’s Address and all featured sessions will be streamed live from the Think website, powered by IBM Cloud Video. Have a conflict or missed a session? All streamed sessions will be available on demand within 48 hours of the original air date. Check out the full schedule at ibm.com/events/think/watch.

### Your breakout session presentations are waiting for you

We’ve been keeping track of all your sessions at Think. Sign into the Watson Session Expert (ibm.biz/thinksessionexpert) with your IBMid to find presentations from the conference, including a special list of sessions you attended. You can also view presentations directly in the IBM Events mobile app by clicking on session details.

**Note:** Session presentations are available at the discretion of the speakers. As a result, not all presentations will be available for download.
After a week of inspiring speakers, professional development, and making connections with fellow attendees, you'll be ready for some fun in the fresh air. Enjoy your last evening in San Francisco at a blowout private event at the iconic Pier 39. Beverage and food options will be available. IBM Think badge required for admission. Minimum age of 21 to attend, Photo ID may be requested. A limited number of guest tickets for Pier 39 will be available for purchase by conference attendees at the Conference Cashier Desk, beginning Wednesday at 11:00am.

Join us for Think by the Bay

Pier 39

February 14
Thursday
6:30pm–9:30pm

Transportation Hours
Moscone West to Pier 39
6:00pm–7:30pm
Return
8:30pm–10:00pm

IBM Community leaders from Analytics, Cloud, Collaboration, Security, Storage, Power, and IBM Z.

Daily Roundtables:
Chat about hot topics at these roundtables. View the schedule at ibm.com/champion.

Meet the IBM Champions
Moscone South, Lobby

Learn more about the IBM Champion program, which recognizes and rewards external experts and thought leaders for their work with IBM products and communities. Get to know IBM Champions and IBM's future product plans and strategic direction.

For more information, visit the InnerCircle Information Desk at City View, Tuesday through Friday.
Think Academy

Think Academy Hours
Moscone South
Tue 8:30am–2:30pm
Wed–Thu 8:30am–6:00pm
Fri 8:30am–12:00pm

Certifications
Think attendees are eligible to take a free certification or technical sales mastery exam — with more discounts when you take additional exams.

Choose from any of 250+ certifications or 140+ technical sales masteries to explore your expertise. Pre-register to take exams at www.pearsonvue.com/ibm/think/

Note: Pre-registration is required. Walk-ups will only be allowed to test if space is available.

1 Last seating for Certification Testing is 1.5 hours before closing time.

Labs

Hands-on Labs
Get guidance from subject matter experts in these limited-seating labs. Enroll early to reserve your spot, or come to the Esplanade Ballroom to check availability. Open seats are given to those waiting on a first-come, first-served basis as the session starts, so please be on time.

Self-paced Labs
Learn at your own speed in these open labs, designed to let you explore solo. In some cases, there may be a subject matter expert to answer questions.

Enroll using the Session Expert or IBM Events Mobile App.

* Enrollment policy: If you are confirmed in a session, your seat will be held until the lab start time. If enrollment is full, you can wait until the start of the session and unoccupied seats will be given to those waiting on a first-come, first served basis. All IBM employees are defaulted to stand-by status and prioritization is always given to clients and IBM Business Partners first.

Code Café

Code Café Hours
Tabletop Tap House
Tue 3:30pm–7:30pm
Wed–Thu 8:00am–6:00pm

Code Café at the TableTop Tap House is open for developers to explore technology through hands-on coding, tech talks, and office hours. The Code Café is the perfect place to grab a latte and dive into key open and IBM technologies.

Hands-on Coding: Code your own apps at 30+ 15-minute labs including Blockchain, Istio, Kubernetes, Swift, Core ML, OpenShift, containers, microservices, and more.

Tech Talks: Engage with and learn from industry leaders through 15+ sessions on topics including Open, Cloud, AI, IoT, and more.

Office Hours: Ask development leaders anything after their sessions.

Activations: Drop by the Red Hat terminal to learn about open source game development and for a chance to be interviewed and featured in season three of their podcast, “Command Line Heroes.”

Game Night: Enjoy an evening of fun, food, drink and video games on Wednesday evening.

Chairman’s Address Satellite: Join fellow developers for the Chairman’s Address viewing.

Code Café

Tabletop Tap House
Tue 3:30pm–7:30pm
Wed–Thu 8:00am–6:00pm

Code Café at the TableTop Tap House is open for developers to explore technology through hands-on coding, tech talks, and office hours. The Code Café is the perfect place to grab a latte and dive into key open and IBM technologies.

Hands-on Coding: Code your own apps at 30+ 15-minute labs including Blockchain, Istio, Kubernetes, Swift, Core ML, OpenShift, containers, microservices, and more.

Tech Talks: Engage with and learn from industry leaders through 15+ sessions on topics including Open, Cloud, AI, IoT, and more.

Office Hours: Ask development leaders anything after their sessions.

Activations: Drop by the Red Hat terminal to learn about open source game development and for a chance to be interviewed and featured in season three of their podcast, “Command Line Heroes.”

Game Night: Enjoy an evening of fun, food, drink and video games on Wednesday evening.

Chairman’s Address Satellite: Join fellow developers for the Chairman’s Address viewing.
Well-being at Think

Take time to focus on mind, body, and emotional well-being, enhancing your overall conference experience. Well-being includes something for everyone — from group walks and runs, to well-being talks about nutrition, lifestyle, and healthy behavior. For complete session details check the IBM Events mobile app.

Well-being Walks/Runs
Yerba Buena Gardens (Fountain)  
Tue–Thu  
6:30am–8:30am

Well-being Talks
Yerba Buena Screening Room  
Tue–Thu  
12:30pm–2:30pm

Well-being Steps Challenge

Join us for the Think Steps Challenge! This step challenge proudly supports the American Heart Association and its mission to be a relentless force for a world of longer, healthier lives. For every Think attendee that achieves the goal of 25,000 steps during the Think Steps Challenge, IBM will donate $25 to the American Heart Association.

Don’t forget to visit the IBM Events Mobile App to sign up and visit our Steps Challenge Leaderboard in the Moscone South Lobby to see how we are tracking!

How to sign up:
1. Download the Heka Walk app from Apple iTunes or Google Play stores
2. Select “IBM Well-Being Steps Challenge” and complete the in-app registration to pair your device
3. Start walking!

Think Gives Back

You will have the following opportunities to give back by donating to one of these charities:

- United Way Northern California Wildfire Relief and Recovery Fund
- Project Homeless Connect San Francisco
- UNICEF

Here’s how: Clients and Business Partners who complete the conference survey will earn a $20 voucher which can be donated toward one of these charities.
IBM works to integrate sustainability into Think by conserving resources, sourcing responsibly, reducing waste, and inspiring you to do the same. We invite you to help us make Think a little greener.

Refill your Think reusable water bottle throughout the week at one of the many Hydration Stations located in and around the conference. Water bottles can be picked up at Registration in North and South Moscone starting Monday morning, or at Think Campus during the Welcome Reception on Tuesday evening while supplies last.

100,000 single-use plastic water bottles can be saved by using our reusable Think water bottle.

100% of our lunch packaging is compostable, so toss your entire lunch box into the green bins.

20.4 pounds of carbon emission can be saved per round trip by taking BART.
Conference Survey

Let us know how we’re doing. Complete the overall conference survey and receive a $20 voucher.

Your feedback is important to us! Let us know what you think of the sessions you attend.

Visit the Survey tab in the IBM Events mobile app to complete your session surveys. Search for “IBM Events” in your device’s app store and download the app to get started.

After completing the overall conference survey, attendees will be provided a $20 voucher that can be applied toward a purchase at the Think Store or the Bookstore, or you can choose to donate those funds to one of three charities: United Way Northern California Wildfire Relief and Recovery Fund, Project Homeless Connect San Francisco, or UNICEF.

*IBM employees and vendors are not eligible to receive a gift. Vouchers not valid on previous purchase.*

Thank you to all of our sponsors!

Special thanks to our top sponsors.

Premier

Platinum

Save the Date

Think 2020
May 4–7
Moscone Center
San Francisco, CA